

Henry Yakubu



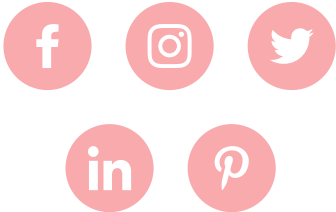
Age

18 to 24 years

Highest Level of Education

Bachelor's degree (e.g. BA, BS)

Social Networks



Industry

Technology

Organization Size

Self-employed

Preferred Method of Communication

Social Media

Telephone

Goals or Objectives

To build his personal brand

To rise in the field of design

To run a design firm

Reports to

Himself

Biggest Challenges

Erratic

Spontaneous

Uninformed

They Gain Information By

Social Media

Dribbble

Pinterest

News

Demographic

Single

Only one sibling

Environment

Typically, always behind his laptop working. He either visits coworking spaces, stays at home or works from a cafe.

Over the weekends he spends time with his friends playing soccer or just hanging out at a lounge.